

PRESS RELEASE – FOR IMMEDIATE RELEASE

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LOCAL COALITION PROVIDING SAFE, NON-ALCOHOLIC “MOCK”-TAIL RECIPES AND HOLIDAY SAFETY TIPS

The Sarasota Coalition on Substance Abuse (SCOSA) added a brand-new page to their already popular website that they hope will assist local efforts to reduce alcohol related accidents both on the road and in the workplace. The page features a holiday “mock”-tail guide, which details how one can make or request non-alcoholic holiday drinks like eggnog punch, holiday cider or even a mock champagne punch. In addition to the mock-tail guide, the page also offers tips for safe office holiday planning such as reviewing substance policies prior, making sure non-alcoholic beverages an available option and arranging for transportation home following the party.

“Efforts to reduce alcohol related traffic crashes cannot be left to law enforcement alone, and our hope is that we can educate the public, while still maintaining a festive and fun holiday party season, states Curtis Lavarello, the Executive Director for the Sarasota Coalition on Substance Abuse.

In addition, the Sarasota Coalition on Substance Abuse hopes more establishments that sell and/or serve alcohol will take full advantage of the completely free training program (Project AIM – Alcohol Impairment Measure) to train staff in recognizing visible signs of impairment, tips to prevent patrons from over indulging on alcohol and how to reduce liability to their own establishment in the event someone leaves their business and causes injury or death.

The new page also offers links to other sites involved in reducing alcohol related crashes and work-place injuries, such as the Tow-to-Go program, where those who have had too much to drink can have their vehicle towed home at no cost (sponsored by AAA & Budweiser).

Businesses wanting to schedule a Project AIM, Responsible Vendor Training Program should call the Coalition at 941-377-7736.

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